



Summary : The HP Way - David Packard: How Bill Hewlett and I Built Our Company

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Complete summary of David Packard's book: "The HP Way: How Bill Hewlett and I Built Our Company".

This summary of the ideas from David Packard's book "The HP Way" tells the story behind the American giant company Hewlett-Packard. In his book, the author reveals the keys to the company's success and the obstacles that it had to overcome to become the world-class company that it is today. This summary also provides readers with an insight into the management practices that have contributed to the efficient operation of the company.

Added-value of this summary:

- Save time
- Understand key concepts
- Expand your knowledge

To learn more, read "The HP Way" and discover the story behind the global company and the secrets to its success.

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