



## **Business Leadership: A Jossey-Bass Reader (J-B US non-Franchise Leadership)**

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# Business Leadership: A Jossey-Bass Reader (J-B US non-Franchise Leadership)

## Business Leadership: A Jossey-Bass Reader (J-B US non-Franchise Leadership)

The second edition of best-selling *Business Leadership* contains the best thinking on leadership from the biggest names in the business. It offers leaders everything they need to know to prepare for today's—and tomorrow's—leadership challenges: how to understand the leadership process, identify opportunities, get things started right, avoid predictable pitfalls, and maximize success. Effective leaders use mind, heart, and spirit in their work, and this volume is designed to guide and support leaders in their efforts. With an introduction by Joan V. Gallos—editor of the highly praised *Organization Development: A Jossey-Bass Reader*—the author list for this invaluable resource reads like the who's who of business leadership.

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