Encyclopedia of New Media: An Essential Reference to Communication and Technology

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Edited by Steve Jones, one of the leading scholars and founders of this emerging field, and with contributions from an international group of scholars as well as science and technology writers and editors, the **Encyclopedia of New Media** widens the boundaries of today's information society through interdisciplinary, historical, and international coverage. With such topics as broadband, content filtering, cyberculture, cyberethics, digital divide, freenet, MP3, privacy, telemedicine, viruses, and wireless networks, the Encyclopedia will be an indispensable resource for anyone interested or working in this field.

Unlike many encyclopedias that provide short, fragmented entries, the **Encyclopedia of New Media** examines each subject in depth in a single, coherent article. Many articles span several pages and are presented in a large, double-column format for easy reading. Each article also includes the following:

- A bibliography
- Suggestions for further reading
- Links to related topics in the Encyclopedia
- Selected works, where applicable

Entries include:

Pioneers, such as Marc Andreesen, Marshall McLuhan, and Steve Jobs
Terms, from "Access" to "Netiquette" to "Web-cam"
Technologies, including Bluetooth, MP3, and Linux
Businesses, such as Amazon.com
Key labs, research centers, and foundations
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The Encyclopedia of New Media includes a comprehensive index as well as a reader's guide that facilitates browsing and easy access to information.

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