



# Creative Careers in Photography: Making a Living with or Without a Camera

*Michal Heron*

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## **Creative Careers in Photography: Making a Living with or Without a Camera Michal Heron**

Find the right job in photography. For anyone who loves working with photographs, here is a comprehensive guide to turning that passion into a career. Author Michal Heron, a veteran photographer, reveals the full range of possibilities, from shooting pictures to jobs that don't even require a camera. Corporate settings, editorial, media/audio-visual, fine arts, buying and selling, support services, set and location services, computer imaging, gallery and museum, teaching, writing, and many other career choices are presented. Readers will learn to assess their motivations, pinpoint their favorite areas of photography, explore lifestyle choices, understand required skills, and ultimately find the area of the industry that best matches their talents and their goals. Extra resources include listings for photography schools and professional organizations. Anyone looking for that perfect niche in the rich and rewarding photographic field will need this comprehensive book. • Examines dozens of career possibilities—many that don't require a camera • Self-assessment tools to pinpoint the perfect job, plus school and organization listings

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