



The Business Book Bible: Everything You Need to Know to Write a Great Business Book

Derek B Lewis

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Brian Tracy said, "This book gives you a proven strategy to write and sell an excellent book on any business subject you know and care about."

Todd Sattersten, co-author of "The 100 Best Business Books of All Time," said, "No one tells you how hard it is to write a business book. Luckily, Derek's 'Bible' makes it easier-much easier."

Literary agents, publishers, Fortune 500 consultants-they've all had rave reviews for "The Business Book Bible," the only full-length, in-depth book on how to put together a great thought leadership book.

There are plenty of writing guides out there for memoirs, general business communication, crime thrillers, or romance novels. But until now, there's never been anywhere would-be business authors could turn to for help. That's unfortunate because business books present a completely different set of challenges.

For example:

- How do you connect with your readers so they trust you and your advice?
- How do you artfully point to your products and services without coming off like a late-night infomercial?
- How do you keep your reader engaged throughout the book, especially if your material is--shall we say--less than thrilling??

No other writing guide can teach you what you need to know...and do you really want to learn the hard way?
?With writing your book, you want to get it right the first time.

Written by a business ghostwriter, "The Business Book Bible" covers everything you need to know, from framing your authority to picking the perfect title, plus:

- Figuring out how long your book should be
- Winning the battle of writer's block
- Nailing down your real reader (and what to do when they're different than your ideal client)?
- Giving away the secret sauce
- The unforgivable sin in writing
- Looking like a pro (and not a rank amateur)
- Acting like a publisher (even if you have one)

...and much, much more.

You'll learn how to follow the same 5-step process the author uses to write and ghostwrite multiple books a year. You'll see how to keep your book focused and how to cut the unnecessary material. You'll discover multiple methods of getting your ideas out of your head--and most of them don't even involve writing!

John Spence, voted one of the top 100 business thought leaders in America, said, "As the author of five business books, I sure wish I had read this one earlier in my career. It's would've saved me a lot of time, headache, stress, and money."

Here's a startling example of just one of the great tips and tricks contained in the book: you don't start writing a book by actually writing the book. One of the biggest mistakes first-time authors make is sitting down at their computer, expecting to start with the first word of chapter one, and then write all the way through to "The End."

If only it were that easy!

Amateurs try to get it perfect right from the start. The pros know that writing is a process. You start by getting all your ideas out of head and onto paper first. You'll have a jumbled mess that looks like a new jigsaw puzzle. You have to sift and sort through it to find the material worth using. Then and only then can you start piecing the puzzle together. It's a painstaking, time-consuming process-but one that's well worth it.

Peter Economy, "The Management Guy" at Inc. said, "Derek Lewis's 'The Business Book Bible' is by far the most comprehensive book I have ever seen on the nuts and bolts of writing a business book. If you're planning to write a business book, then you would do well to read this book first."

Start writing your book by reading this one.

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Paul Ring:

Have you spare time to get a day? What do you do when you have considerably more or little spare time? That's why, you can choose the suitable activity to get spend your time. Any person spent their very own spare time to take a stroll, shopping, or went to often the Mall. How about open or maybe read a book allowed The Business Book Bible: Everything You Need to Know to Write a Great Business Book? Maybe it is to become best activity for you. You understand beside you can spend your time with the favorite's book, you can wiser than before. Do you agree with it has the opinion or you have other opinion?

Joan Marcial:

Information is provisions for individuals to get better life, information these days can get by anyone from everywhere. The information can be a information or any news even a problem. What people must be consider while those information which is inside former life are difficult to be find than now could be taking seriously which one is suitable to believe or which one often the resource are convinced. If you find the unstable resource then you have it as your main information it will have huge disadvantage for you. All of those possibilities will not happen with you if you take The Business Book Bible: Everything You Need to Know to Write a Great Business Book as your daily resource information.

Tamela Campbell:

Reading a publication tends to be new life style within this era globalization. With reading you can get a lot of information that could give you benefit in your life. Along with book everyone in this world could share their idea. Guides can also inspire a lot of people. A lot of author can inspire their reader with their story or perhaps their experience. Not only the story that share in the books. But also they write about the information about something that you need example of this. How to get the good score toefl, or how to teach your sons or daughters, there are many kinds of book that exist now. The authors on this planet always try to improve their talent in writing, they also doing some exploration before they write with their book. One of them is this The Business Book Bible: Everything You Need to Know to Write a Great Business Book.

Donald Shelton:

What is your hobby? Have you heard this question when you got students? We believe that that question was given by teacher with their students. Many kinds of hobby, Every person has different hobby. And also you know that little person just like reading or as examining become their hobby. You need to understand that reading is very important as well as book as to be the matter. Book is important thing to add you knowledge, except your current teacher or lecturer. You find good news or update about something by book. Amount types of books that can you choose to adopt be your object. One of them is this The Business Book Bible: Everything You Need to Know to Write a Great Business Book.

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