



SARS Unmasked: Risk Communication of Pandemics and Influenza in Canada (McGill- Queen's/Associated Medical Services Studies in the History of Medicine, H)

Michael G. Tyshenko, Cathy Paterson

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Will SARS or another pandemic influenza reoccur and, if it does, have we learned how to manage pandemics more effectively? In *SARS Unmasked* risk communication expert Michael Tyshenko offers answers to this and other questions. Cathy Peterson, who worked as a nurse clinician during the Toronto SARS crisis, adds an important view from the frontlines. Their analysis reveals an out-of-control situation with mixed risk communication messages, a lack of leadership, and an overwhelmed health care system that was unable to both cope with the crisis in Toronto and provide adequate support for their most valuable employees at the time - health care workers.

Taking a very broad perspective, grounded in risk assessment, *SARS Unmasked* adds important information to what has already been said about the 2003 crisis, focusing on the human and societal effects of an infectious disease pandemic and providing tangible guidance for future pandemic threats.

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