



Theory, Method, and Practice in Computer Content Analysis (Progress in Communication Sciences,)

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In recent years, computer content analysis has undergone something of a renaissance. Inexpensive and powerful desktop computers mean that computer analysis of texts is available to most researchers. The availability of software to do analyses, however, is not always linked to clear theoretical and methodological understandings. This volume seeks to deal with this concern by providing, from scholars in a variety of disciplines, perspectives upon the theoretical and methodological issues which arise when conducting content analysis via computer. Although it is not always obvious, computer content analysis is a method which inevitably calls for theoretical assumptions. Those theoretical assumptions in turn drive methodological considerations, and method in turn determines the form of the practice of computer content analysis.

This volume includes ten articles by well-known scholars utilizing computer content analysis. A variety of methodological, theoretical, and practical issues are here addressed, presenting unique methods and perspectives for the consideration of computer content analysis. Intended for an audience of graduate students, scholars, and in-field practitioners, *Theory, Method and Practice of Computer Content Analysis* will serve as an invaluable resource of ideas and practices for those interested in using computers to analyze textual material.

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